



Quinnton Barringer

Creative Visual Designer

QuinntonBarringer.com
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415.680.0623

Design Skills

Branding & Graphic Design
UX/UI Design
Advertisement Design
Web & Interactive Design
Typography & Type Design
Copywriting
Scenic Design

Technical Skills

Photoshop	HTML
Illustrator	CSS
After Effects	Javascript
InDesign	jQuery
Premiere Pro	SCSS
Figma	Bootstrap
InVision	

Interpersonal Skills

Problem Solving
Clear Communication
Collaboration
Leadership & Adaptability
Self-motivation
Responsiveness

Awards

Outstanding Typeface

Design – 2019

AAU Spring Show

Presidential Scholarship

Academy of Art University

Summary

Experienced visual designer with expertise in creating engaging graphics and layouts for digital marketing. Adept at using industry-standard software and collaborating with cross-functional teams to convey brand messaging effectively.

Professional Experience

Creative Visual Designer // Aug 2021–Present // Zazzle Inc.

- Created multi-channel marketing campaigns across diverse platforms, including internal channels (e.g. onsite and email), and external channels (e.g. television advertisements and brand lookbooks)
- Efficiently managed multiple design projects simultaneously, collaborating with cross-functional teams including product managers, engineers, and marketing teams, to ensure timely delivery of assets

Brand Designer // Jul 2020–Jan 2021 // The Order

- Worked independently and collaboratively on brand concept and visual communication strategies
- Conducted research interviews and synthesized information to iterate and finalize brand assets
- Increased brand awareness and presence by 150%

Design Intern // Jun 2016–May 2018 // Mule Design Studio

- Engaged with and created designs for prominent clients.
- Contributed to business development and design strategy discussions
- Facilitated artist exhibition setup and preparation for gallery openings

Notable Projects

Zazzle Holiday Lookbook // Winter 2023

- Designed comprehensive holiday product catalogue to showcase over 300 products for the holiday season
- Conducted competitive analysis and market research to inform design decisions
- Built a suite of cross-sell marketing assets to help promote the Holiday Lookbook experience both onsite and through external channels
- Collaborated with the larger design team to ensure efficiency in production and meet all deadlines

Tower Records Reimagining Concept // Fall 2019

- Acted as Project Manager, Copywriter, and Layout Designer
- Led a team of designers to deliver cohesive brand guidelines within tight deadlines
- Conducted research and analysis to develop design strategy
- Wrote extensive brand guidelines

Education

BFA Web Design and New Media

Academy of Art University // Spring 2020

Undergraduate Student Representative